DUPONT PIONEER “YIELD HERO” OFFICIAL CONTEST RULES

ENTRY PERIOD: The DuPont Pioneer “Yield Hero” Contest (the “Contest”) begins at 12:00 a.m. Central Standard Time (“CST”) on Monday, August 8th, 2016 and ends at 11:59 p.m. CST on Sunday, November 13th, 2016 (the “Entry Period”). The beginning and ending times of the Contest shall be determined by the computers of Sponsor or its delegates. All winners from the Contest will be notified on or about Monday, November 28th, 2016 of their prize.

ELIGIBILITY: To enter and be eligible to win, a person must be a resident of and the owner-operator of a canola, corn or soybean farm in the Provinces of Alberta, British Columbia, Manitoba or Saskatchewan who is 18 years of age or older, and who is not an employee of or a sales rep for, or domiciled with an employee or sales rep of DuPont Pioneer (“sponsor”). Pioneer Hi-Bred sales representatives are not eligible to enter “the Contest”. British Columbia will be included as a part of Alberta. Void outside of Alberta, Manitoba, Saskatchewan and British Columbia and where prohibited by law. Void in Ontario and Quebec and all other Canadian provinces not listed and where prohibited.

There are three different crops eligible for the contest – canola, corn or soybeans. To be eligible for this contest, the following guidelines must be met:

Canola:

- A minimum of 80 acres of Pioneer® brand canola seed for one hybrid must be planted, so a minimum purchase of 8 units of Pioneer® brand canola seed is required from an authorized Pioneer Hi-Bred sales representative.
- Only commercial product of Pioneer® brand canola seed will qualify for the contest.
- Yields must be weighed with a weigh wagon, no yield monitor data accepted.
- A minimum harvested swath (or straight cut) distance of 20 ft. wide by 2000 ft. long is required (0.9 acre).
- Competitive yield comparisons are preferred but are not mandatory.
- All measurements will be in dry bushels per acre (adjusted to 10.0% moisture).
- Entrant must designate a field for the contest entry and cannot change fields after such designation is made.
- Irrigated canola fields do not qualify for the contest.

Corn:

- Minimum purchase of 16 units (40 acres) of Pioneer® brand corn seed is required from an authorized Pioneer Hi-Bred sales representative.
• Only commercial product of Pioneer® brand corn seed will qualify for the contest.
• Pioneer® brand corn seed must be planted a minimum of 12 rows into the field and no outside rows are permitted in the yield measurement (0.23 acre).
• Yields must be weighed with a weigh wagon, no yield monitor data accepted.
• Competitive yield comparisons are preferred but are not mandatory.
• All measurements will be in dry bushels per acre (adjusted to 15.0% moisture).
• Entrant must designate a field for the contest entry and cannot change fields after such designation is made.
• Irrigated corn fields do not qualify for the contest.

Soybeans:

• Minimum purchase of 50 units (30 acres) of Pioneer® brand soybean seed is required from an authorized Pioneer Hi-Bred sales representative.
• Only commercial product of Pioneer® brand soybean seed will qualify for the contest.
• All measurements will be in dry bushels per acre (adjusted to 13% moisture)
• A minimum harvested plot of 20 ft. wide swath by 1000 ft. long is required (0.46 acre).
• Yields must be weighed with a weigh wagon, no yield monitor data accepted.
• Competitive yield comparisons are preferred but are not mandatory.
• Entrant must designate a field for the contest entry and cannot change fields after such designation is made.
• Irrigated soybean fields do not qualify for the contest.

Sponsor, Sponsor’s agents, or an authorized Pioneer Hi-Bred sales representative will make the final determination as to whether an entrant has complied with the foregoing eligibility requirements.

Comparisons to competitor seed products are permitted but these comparisons are not a qualification of the Yield Hero Contest. Only the pre-registered field and trial type will be permitted. No plots, partial plots or other field comparisons outside of the pre-registered field will be permitted. The entrant can use any type of field/crop management except for any type of irrigation on the entry crop. The entrant may choose the location of the strip to harvest but it cannot be the outside rows or swaths of a field, harvested area must be one swather or combine width into the field. Only one weigh is eligible per seed product. The seed is not provided by the contest sponsor but rather the seed to be used must be supplied by the farm owner at that farm owner's expense. The entry must be weighed by the contest sponsor's weigh wagon; yield monitors will not be accepted. Yield and moisture of the grain will be tested in the field during the weigh harvest by the contest sponsor. Irrigated fields do not qualify for the contest. Adjustments for moisture will be made – canola will be adjusted to 10.0% moisture, corn will be adjusted to 15.0% moisture, and soybeans will be adjusted to 13% moisture.
AGREEMENT TO OFFICIAL RULES AND DECISIONS: By participating in the Contest, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules, the terms and conditions of the Official Contest Entry Form, and the decisions of Sponsor, including, without limitation, decisions regarding eligibility of entries, the selection of entrants and winners, and the awarding of prizes, which shall be final and binding in all respects.

HOW TO ENTER: There are two ways to enter:

1. To enter the contest, you must contact your local Pioneer Hi-Bred sales representative to join. Grower winners can only be determined by the full completion and submission of a grower’s plot into the DuPont Pioneer TRIALS system by the grower’s Pioneer Hi-Bred sales representative on or before October 30th, 2016 for Soybeans and Canola, and November 13th, 2016 for Corn. Due to the nature of the contest, the prizes will not be awarded until approximately November 28, 2016. Growers seeking to enter the contest must contact their Pioneer Hi-Bred sales representative, who is responsible for: (i) entering the trial by the grower in the DuPont Pioneer TRIALS system and (ii) doing the weigh in the field for the entrant using a DuPont Pioneer weigh wagon. (Harvest and entry of TRIAL yield data must be completed and in the system by October 30th, 2016 for Soybeans and Canola, and November 13th, 2016 for Corn to qualify for the contest). A total of 15 grand prize winners will be selected through entry method #1.

2. To enter by submitting a photo, create an original photo depicting agricultural harvest of DuPont Pioneer products, then Tweet the photo on Twitter with the hashtag #YieldHero and mention @PioneerWCanada during the Entry Period (the “Photo Submission”). A Photo Submission may only be submitted by a single registered user and may not be edited or resubmitted in any form after it has been submitted. At the end of the entry period, the highest yielding canola, corn and soybean submission will be chosen. A total of 3 grand prize winners will be selected through entry method #2. All 14 secondary prize winners will be rewarded based on this method.

In total, 18 grand prize winners will be chosen through entry method #1 & #2. All entries must be received during the Entry Period. For purposes of these Official Rules, receipt of entry occurs when the Photo Submission is uploaded to Twitter (if applicable), or the email is received by Sponsor. Submissions received by Sponsor after the end of the Entry Period will not be considered.

A participant is eligible to enter the contest through both entry methods but will only be eligible to win the grand prize through entry method one if deemed the winner in both entry methods. If the participant is the highest winner in both entry methods, they will be awarded the winner for their area in entry method one and will no longer be eligible as the winner in entry method two. In this case, there will be a new deemed winner from
entry method number two. Multiple entries can be submitted through the second entry method, which can be done through submitting a photo depicting agricultural harvest or DuPont Pioneer products then Tweeting the photo on Twitter with the hashtag #YieldHero and mentioning @PioneerWCanada during the Entry Period (the “Photo Submission”) to qualify. Entries and Photo Submissions become the sole property of Sponsor and will not be acknowledged or returned. Sponsor is not responsible for lost, late, undelivered, stolen, invalid, misdirected, misplaced, damaged, altered, illegible, corrupted, unreadable, or incomplete entries, all of which will be disqualified. Proof of submission will not be deemed to be proof of receipt by Sponsor.

ENTRY METHOD #2 PHOTO REQUIREMENTS, TERMS AND CONDITIONS:

1. REQUIREMENTS: All submissions and all components of such submissions from entry method #2 must be the entrant’s own original creation (an original is the product of one’s own mind and is not a copy or imitation), created solely by entrant. Submissions must be original and may not have been published previously, in whole or in part, or have been submitted to any other contest or won any other award, and must not include photos, film, or other images that are not originally taken or created by entrant and must not infringe upon any rights of any third party, including without limitation, copyright, trademark, and rights of publicity or privacy. Modifying, enhancing, or altering a third party’s preexisting work does not qualify as an entrant’s original creation. Entrants must own all intellectual property rights relating to their submissions, including without limitation, all trademark and copyright rights. Sponsor reserves the right, in its sole discretion, to disqualify any submission that it deems sexually explicit, violent, pornographic, obscene, offensive, defamatory, or otherwise inappropriate or inconsistent with the positive images and goodwill with which Sponsor wishes to associate. Any submission that does not comply with any aspect of these Official Rules may be rejected and the entrant disqualified in Sponsor’s sole discretion.

2. TERMS AND CONDITIONS/INTELLECTUAL PROPERTY: By entering the Contest, each entrant represents and warrants that (i) the submission is the original work of the entrant and has not been published previously, in whole or in part, or been submitted to any other contest or won an award or prize of any kind; (ii) the entrant has obtained all the rights, licenses, and permissions in writing from each person (including parent/legal guardian) whose likeness appears on the submission and will provide copies to Sponsor upon request; and (iii) the submission does not infringe or violate the rights of any third party, including, but not limited to, copyrights, trademarks, patents, trade secrets, logos, contract and licensing rights, rights of publicity or privacy, moral rights, or any other intellectual property rights. Entries that are deemed by the Sponsor, in its sole discretion, to be in violation of these Official Rules, or to be otherwise infringing, defamatory, or generally not in keeping with the image of Sponsor, will be rejected, void, deleted and/or disqualified. Each entry and related submissions,
including without limitation, all contents, concepts and ideas embodied therein, become the exclusive property of Sponsor, and will not be returned by Sponsor.

Each entrant hereby assigns to Sponsor, its successors and assigns, all right, title and interest in and to the entry and submissions, including, without limitation, all intellectual property and other proprietary rights without expectation of compensation or acknowledgement. Each entrant agrees that Sponsor and its successors and assigns have the perpetual, irrevocable, worldwide and fully transferable right (but not obligation) to use, modify, display, reproduce, make derivative works of, and otherwise exploit entrant’s entry and submissions (or any part thereof) for any lawful purpose (including, without limitation, promotional and advertising purposes) in any manner or media whether now or hereafter existing and/or to otherwise use or commercially exploit any entry or submission (or any part thereof) or information or ideas contained within any entry or submission, all without payment, consideration or consent. Sponsor has no obligation to maintain any of the entries or submissions, or any information or ideas contained therein, as confidential or proprietary. Sponsor reserves the right, in its sole discretion, to edit, modify, or abridge any such entry or submissions for any reason prior to use. Entrant hereby irrevocably waives all “moral rights” with respect to the submission and all uses of the submission to the fullest extent permitted by law.

3. By entering the Contest, I hereby grant to Sponsor, its affiliates, and their authorized marketing agencies, and any successors and assigns of the foregoing, the right to unilaterally and without limit use, broadcast, and publish in any form and in all media, whether now known or hereafter developed, my name, address, likeness, voice, hometown, and any statements, information, videos and photographs or photographic likenesses of me, for any lawful purposes, including without limitation for advertising, editorial, educational, informational, or sales purposes, without payment, and without review or approval by me.

4. All properly claimed prizes will be awarded. As a condition of winning a prize, the selected entrant must correctly answer a time-limited skill testing question, which will be administered by a DuPont Pioneer employee by phone. After correctly answering the question, the entrant must complete, sign and return an affidavit of eligibility and liability and publicity release, where permitted by law, and any other applicable forms required by Sponsor or a taxing authority within twenty-one (21) days of receipt of written prize notification or prize will be forfeited and an alternate winner selected.

5. All prizes must be accepted “as is” and as awarded, is not transferable or refundable, no cash value will be given for any prize and no substitution will be made for a prize except as permitted by these rules (and without limiting the foregoing, prizes may not be sold or traded). The approximate retail values of a prize as stated in advertising or other promotion materials, and/or in these Official Rules, are subject to price fluctuations in the consumer marketplace based on,
among other things, the passage of time between the date the respective approximate retail value is stated by the Sponsor and the date the respective prize is awarded or redeemed. If, at the time a prize is redeemed or awarded, the actual prevailing retail purchase price for the prize is less than the approximate retail value stated by the Sponsor in advertising and promotion materials, and/or in these Official Rules, the prize winner will not be entitled to the price difference. The Sponsor, in its sole discretion, and for any reason, reserves the right to: (i) place reasonable restrictions on the availability or use of a prize or (ii) substitute a prize or aspect of a prize of equal or greater value for a prize or aspect stated in the rules and advertising and promotion materials as being offered to be awarded.

**SELECTION OF WINNERS:** A total of 18 grand prize winners and 14 secondary prize winners will be awarded. On or about November 28th, 2016, the 18 grand prize winners will be notified by DuPont Pioneer of having won the 2016 Yield Hero Contest (“Contest”) first by phone communication and then followed up with a letter of congratulations including information about the reward prize and trip information. The 14 secondary prize winners will be rewarded at random on a weekly basis, with one winner each week, starting on Monday, August 8th and ending on Sunday, November 13th, 2016.

1. **Grand Prize Winners:** There will be 18 grand prize winners awarded in total for the (“Contest”). **15 of the 18 grand prize winners** will be chosen from all the yield data entries that are received into the DuPont Pioneer yield trial system prior to October 30th, 2016 for Canola and Soybeans, and November 13th, 2016 for Corn, which is chosen from all entries submitted in the first entry method. The highest yield per DuPont Pioneer Account Manager will be awarded the grand prize in that area for a total of **15 grand prize winners of the total 18 grand prize winners.** See section 2. below for the other 3 grand prize winner’s selection process. Yield data from grower entries must be entered into the DuPont Pioneer yield data trial system from the respective Pioneer Hi-Bred sales representative for the particular area under question. Limit: Only one prize will be awarded per grower, so growers that have a winning entry in more than one category will only be chosen for one category. Winning yield entries will be chosen based on the highest recorded and entered yields in the DuPont Pioneer yield data trial system for each Account Manager area in Western Canada. In the event that more than one grower in an Account Manager area reports the same yield, the tied yield for a particular grower that was submitted in the DuPont Pioneer yield data system first by their respective Pioneer Hi-Bred sales representative shall be declared the winner.

2. **The other 3 grand prize winners** will be chosen from all of the entries submitted through the second entry method, which is determined by submitting a photo depicting agricultural harvest of DuPont Pioneer products then Tweeting the photo on Twitter with the hashtag #YieldHero and mentioning @PioneerWCanada during the Entry Period (the “Photo Submission”). At the end of the entry period, which is Monday, November 28th, 2016, the highest canola, corn and soybean submission will be chosen to make up the 3 remaining grand prize winners. On or about November 28th, 2016, the remaining 3 grand prize winners will be notified of their prize. In the event that more than one grower
submits the same yield, the tied yield for a particular grower that was submitted through entry method #2 first, shall be declared the winner.

3. **Secondary Prize Winners:** In accordance with the schedule below, the Sponsor (or Sponsor’s delegate), will randomly select one winner from all eligible entries received through entry method #2 of that week to be deemed a “Weekly Prize Winner”. **A total of 14 secondary prize winners will be awarded.**

- The first weekly prize period begins on Monday, August 8th, 2016 (00:00:01, CST) and ends Sunday, August 14th, 2016 at (23:59:59, CST);

- The second weekly prize period begins on Monday, August 15th, 2016 (00:00:01, CST) and ends Sunday, August 21st, 2016 (23:59:59, CST);

- The third weekly prize period begins on Monday, August 22nd, 2016 (00:00:01, CST) and ends Sunday, August 28th, 2016 (23:59:59, CST);

- The fourth weekly prize period begins on Monday, August 29th, 2016 (00:00:01, CST) and ends Sunday, September 4th, 2016 (23:59:59, CST);

- The fifth weekly prize period begins on Monday, September 5th, 2016 (00:00:01, CST) and ends Sunday, September 11th, 2016 (23:59:59, CST);

- The sixth weekly prize period begins on Monday, September 12th, 2016 (00:00:01, CST) and ends Sunday, September 18th, 2016 (23:59:59, CST);

- The seventh weekly prize period begins on Monday, September 19th, 2016 (00:00:01, CST) and ends Sunday, September 25th, 2016 (23:59:59, CST);

- The eighth weekly prize period begins on Monday, September 26th, 2016 (00:00:01, CST) and ends Sunday, October 2nd, 2016 (23:59:59, CST).

- The ninth weekly prize period begins on Monday, October 3rd, 2016 (00:00:01, CST) and ends Sunday, October 9th, 2016 (23:59:59, CST).

- The tenth weekly prize period begins on Monday, October 10th, 2016 (00:00:01, CST) and ends Sunday, October 16th, 2016 (23:59:59, CST).

- The eleventh weekly prize period begins on Monday, October 17th, 2016 (00:00:01, CST) and ends Sunday, October 23rd, 2016 (23:59:59, CST).

- The twelfth weekly prize period begins on Monday, October 24th, 2016 (00:00:01, CST) and ends Sunday, October 30th, 2016 (23:59:59, CST).
- The thirteenth weekly prize period begins on Monday, October 31st, 2016 (00:00:01, CST) and ends Sunday, November 6th, 2016 (23:59:59, CST).

- The fourteenth weekly prize period begins on Monday, November 7th, 2016 (00:00:01, CST) and ends Sunday, November 13th, 2016 (23:59:59, CST).

All properly claimed prizes will be awarded. As a condition of winning a prize, the selected entrant must correctly answer a time-limited skill testing question, which will be administered by a DuPont Pioneer employee by phone. After correctly answering the question, the entrant must complete, sign and return an affidavit of eligibility and liability and publicity release, where permitted by law, and any other applicable forms required by Sponsor or a taxing authority within twenty-one (21) days of receipt of written prize notification or prize will be forfeited and an alternate winner selected.

PRIZES/APPROXIMATE RETAIL VALUE:

1. **Grand Prize Winners**: Each Grand Prize winner will win a trip for 2 to the final weekend of the 2017 Tim Hortons Brier in St. John’s Newfoundland and Labrador. Travel will occur on Thursday, March 9th, 2017 and returning on Monday, March 13th, 2017. The prize consists of 4 nights stay in a hotel, bus transportation to and from the curling events in St. John’s. All meals from Friday, March 10th to Sunday, March 12th, 2017 will be included in the grand prize. The grand prize includes tickets for the final weekend curling draws (Saturday and Sunday). All curling draws and start times will be determined by the Canadian Curling Association. Hotel details will be determined closer to the date. The Approximate Retail Value (“ARV”) is $4,025 (CAD) per grand prize winner, total value of all grand prizes is $72,450 (CAD). Actual prize value may vary depending on hotel and transportation costs at the time of travel. Grand Prize winners must coordinate their travel itinerary through the travel agency designated by Sponsor. No prize substitution, transfer, assignment, or cash redemption by winners is allowed. Pioneer Hi-Bred sales representatives can attend the curling event with their Yield Hero winners but they will be required to cover the cost of travel, hotel and meals on their own.

2. **Secondary Prize Winners**: Each Secondary Prize Winner will receive a pair of Pioneer® branded Oakley sunglasses (Approximate Retail Value (“ARV”): $100.00 (CAD)).

All prizes must be accepted “as is” and as awarded, is not transferable or refundable, no cash value will be given for any prize and no substitution will be made for a prize except as permitted by these rules (and without limiting the foregoing, prizes may not be sold or traded). The approximate retail values of a prize as stated in advertising or other promotion materials, and/or in these Official Rules, are subject to price fluctuations in the consumer marketplace based on, among other things, the passage of time between the date the respective approximate retail value is stated by the Sponsor and the date the respective prize is awarded or redeemed. If, at the time a prize is redeemed or awarded, the actual prevailing retail purchase price for the prize is less than
the approximate retail value stated by the Sponsor in advertising and promotion materials, and/or in these Official Rules, the prize winner will not be entitled to the price difference. The Sponsor, in its sole discretion, and for any reason, reserves the right to: (i) place reasonable restrictions on the availability or use of a prize or (ii) substitute a prize or aspect of a prize of equal or greater value for a prize or aspect stated in the rules and advertising and promotion materials as being offered to be awarded.

**ODDS:** This contest is a contest of skill and the ability to win a prize will depend on the skill of the farmer to grow a high yield crop of canola, corn or soybean on their farm and then in competition against the high skill of competitive growing farms also participating in the contest. The chances of being selected depend upon the skill and management practices of the farmer and variables affecting crop yields, such as weather and disease and pest pressure. The actual odds of winning will depend upon the actual number of entries received for this sweepstakes.

**PUBLICITY:** By completing the entry form all entrants consent to the collection, use and distribution of their personal information by the Contest sponsor for the purposes of running the contest and as permitted by these rules (for example, pursuant to these rules, all entrants who accept a prize consent to the use of their personal information for publicity usages) including as permitted by any release signed. Personal information is defined as anything that identifies an entrant as an individual, such as home telephone number, age, home address, email address, gender. Contest sponsor will not sell or transmit this information to third parties except for the purposes of administering the Contest. Any inquiry concerning the personal information held by the Contest sponsor should be addressed to the Contest sponsor at:

**RELEASE:** By entering the Contest, each entrant forever and irrevocably releases and holds harmless Sponsor, its parents, subsidiaries and affiliates, and their respective agents, advertising and promotion agencies, Contest partners and prize suppliers, and all of their respective employees, officers, directors, shareholders, affiliates, and agents from and against all claims, damages, or liabilities arising in whole or in part, directly or indirectly, from (a) entrant’s participation in the Contest, or Contest-related activities or events, (b) entrant’s entry and submissions, (c) entrant’s representations and agreements in these Official Rules, and (d) entrant’s award, receipt, or use of any prize awarded in the Contest.

**GENERAL CONDITIONS:** Before being declared a winner, a selected entrant must: (i) be in full compliance with these rules and (ii) sign and return sponsor's release within 21 days of it having been sent (in the case of a travelling companion who is under the age of majority in their Province of residence the release must be signed by their parent or guardian). Potential prize winners who do not or fail to comply fully with the contest rules will automatically forfeit their opportunity to win that prize and nothing else will be substituted or given to that potential winner. An alternate winner will be chosen in their place. If an alternate winner needs to be chosen through entry method #1, then the next highest submission in that Account Manager’s area will be the new winner, respectively. If the new winner needs to be chosen through entry #2, then the next highest entry from all entries within the contest period will be the new winner.

The following general conditions apply to the PRIZE: (i) the Grand Prize is for attendance at the final weekend of the 2017 Tim Hortons Brier in St. John’s, Newfoundland on March 10th to March 12, 2017 with travel occurring on Thursday, March 9th, 2017 and returning on Monday,
March 13th, 2017. In the event that winner is not able to take this trip, and/or is not able to travel for the dates of the 2017 Tim Hortons Brier and/or does not return the releases to be received by the Sponsor within 21 days of it having been sent, that person will forfeit the Prize in its entirety and no other prize will be awarded to that winner in its place and (ii) Travel arrangements may only be made through the Sponsor or its agents.

By entering: (i) contestants agree to the contest rules (in the event of any conflict with anything contained in these Official Rules and promotion details contained in advertising and other promotion materials, the details of the promotion set forth in these Official Rules shall govern and prevail), (ii) to the use of their personal information for purposes of administering this contest and (iii) by accepting a prize a winner also agrees to execute an affidavit of eligibility and a publicity and liability release; and (iv) by accepting a prize, winners consent to the use without compensation of their photograph, filmed or recorded image, name and city of residence in all publicity campaigns related to the contest including on the sponsor's web site (the "publicity usages")

All entries become the property of the sponsor. The sponsor, including its agents, representatives and those associated with them, are not responsible for any entry, a prize winning notification or the claim for prize, which fails to get entered, is lost, misdirected or which arrives late, as the case may be, whether or not due to the fault of the sponsor or of any other person or thing.

Sponsor is not responsible for typographical or other errors in the Official Rules, administration of the contest, announcement of the prizes or winners, or for technical, hardware, or software malfunctions, computer viruses, bugs, tampering, unauthorized intervention, fraud, other technical difficulties or human error relating to the contest or entry processing, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of the contest as contemplated by these Official Rules. If, in Sponsor’s sole opinion, any tampering, technical difficulties, human error, or other factor outside of Sponsor’s reasonable control, including accident, printing, administrative, or other error of any kind compromises the integrity, administration, or conduct of this contest, Sponsor reserves the right, in its sole discretion, to modify, cancel, or suspend the contest without prior notice or obligation.

DISQUALIFICATION: It is the entrant's responsibility to ensure that the entrant has complied in full with all of the conditions and requirements contained in these Official Rules. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. No mechanically reproduced, illegible, incomplete, forged, software generated, third party or other automated multiple entries will be accepted. Entries made by any other individual or any entity, and/or originating by any other mechanism, including but not limited to commercial sweepstakes subscription notification and/or entering services, will be declared invalid and disqualified for this contest. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the contest; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the contest, or to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.
GOVERNING LAW: Contest is subject to all Federal, Provincial and Municipal laws applicable to skill contests operated in Alberta, British Columbia, Manitoba or Saskatchewan.

INVALIDITY: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Official Rules solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in writing by a duly authorized representative of Sponsor.

LIMITATION OF LIABILITY: By entering contest, entrant accepts and agrees to these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. By accepting their Prize, winner agrees to hold harmless and waive all recourse and claims against the Sponsor, and any other person or entity associated with them, including without limitations, affiliates, parent(s), subsidiaries, officers, directors, employees, agents, and assigns of Sponsor (the “Sponsor Releasees”), if any part of the trip or any services that form part of their prize, do not prove satisfactory, either in whole or in part. Entrants agree that the Sponsor Releasees will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind (whether due to negligence or otherwise) to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize, participation in this contest, or accidents occurring during travel as part of an incident to the prize, and, (b) that the Sponsor Releasees have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, and THE RELEASEES HEREBY DISCLAIM ANY AND ALL SUCH WARRANTIES INCLUDING, WITHOUT LIMITATION, THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

OFFICIAL RULES: These Official Rules will be made available online at https://ca.pioneer.com/west/en/. To receive a copy of the Official Rules by mail, send a self-addressed stamped envelope to DuPont Pioneer Rules Request, #300-510 Cope Way, Saskatoon, SK., S7T 0G3. All requests must be received before the end of the Entry Period – November 28, 2016. Limit one request per stamped outer envelope.

WINNER’S LIST: For a copy of the Official Winners List, please mail a self-addressed stamped envelope to: DuPont Pioneer, #300-510 Cope Way, Saskatoon, SK., S7T 0G3. All requests must be received by December 12, 2016. Limit one request per stamped outer envelope.

SPONSOR: Contest is being sponsored by Pioneer Hi-Bred Limited at #300-510 Cope Way, Saskatoon, SK., S7T 0G3. No correspondence will be entered into except with a potential winner. The decision of sponsor and their representatives in respect of any matter related to this contest (either before or following selection) is final and without appeal.
THE SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, TWITTER.

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NO PURCHASE NECESSARY. Subject in all respects to Official Rules at https://ca.pioneer.com/west/en/. Contest begins 8/8/16 and ends 11/13/16. Open to legal residents of SK, AB, MB, or BC who are 18 or over and own or work on a farm. Void outside of the foregoing provinces, in Ontario, Quebec, and where prohibited. Winners must correctly answer a mathematical skill question. There are 18 grand prize winners and 14 secondary prize winners (BC included as part of AB). 15 of the 18 grand prize winners will be chosen based on submission method #1, which is determined by the full completion and submission of a grower’s plot into the DuPont Pioneer TRIALS system by the grower’s Pioneer Hi-Bred sales representative on or before October 30th, 2016 for Soybeans and Canola, and November 13th, 2016 for Corn. The remaining three grand prize winners are chosen based on submission method #2, which is determined by submitting a photo depicting agricultural harvest or DuPont Pioneer products, then Tweeting the photo on Twitter with the hashtag #YieldHero and mentioning @PioneerWCanada during the Entry Period (the “Photo Submission”). At the end of the entry period, the highest canola, corn and soybean submission will be chosen to make up the 3 remaining grand prize winners. In total, there will 14 secondary prize winners of the Contest. Each week, 1 secondary prize winner will be selected starting Monday, August 8th, 2016 and ending Sunday, November 13th, 2016. The Grand prize winners will be rewarded a trip for 2 to the final weekend of the 2017 Tim Hortons Brier in St. John’s, Newfoundland (ARV: $4,025 CAD). Each secondary prize winner will receive a pair of Pioneer® branded Oakley sunglasses (ARV: $100 CAD). Sponsor: Pioneer Hi-Bred Limited, [#300-510 Cope Way, Saskatoon, SK., S7T 0G3].